

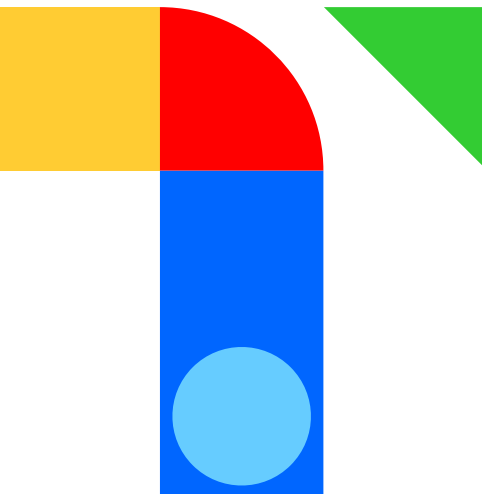
**TASKIMO**

**Branding Guideline**

Primary Logo  
On White & Light Shades

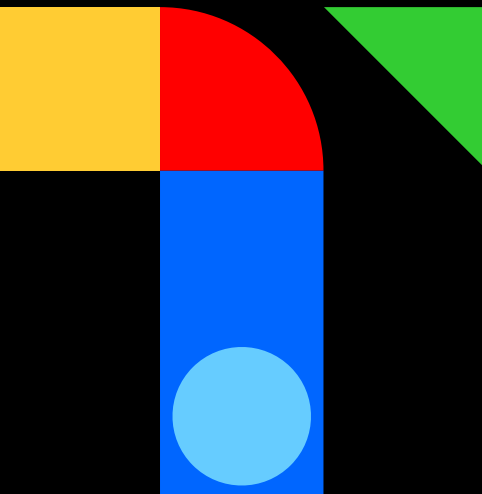


Primary Logo  
On Black & Dark Shades



**TASKIMO**

Secondary Logo  
On White & Light Shades



**TASKIMO**

Secondary Logo  
On Black & Dark Shades

Greyscale Logo  
On White & Light Shades



Greyscale Logo  
On White & Light Shades

Greyscale Logo  
On Black & Dark Shades



Greyscale Logo  
On Black & Dark Shades



# Primary Font

Product names and subbrands should be written with this font family

## TT Norms

18 styles from *thin* to **heavy**

Style Used: **Bold**

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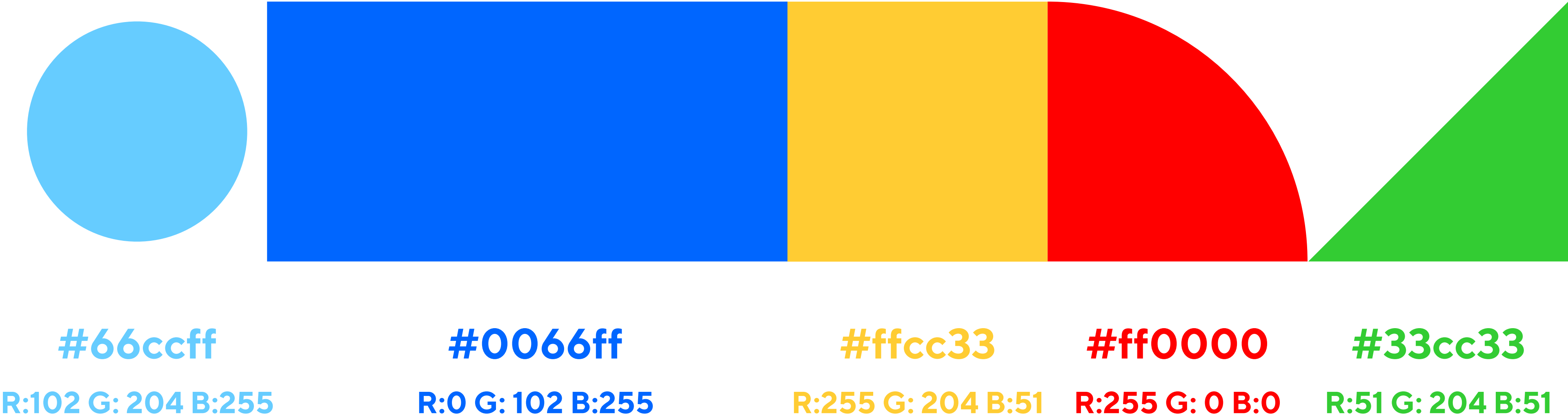
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# Color Palette





## Secondary Font

All text should be written with this font family.

Nunito Sans Family of 14 - Most used are regular and **bold**

ExtraLight Light Regular Semibold **Bold ExtraBold Black** *ExtraLight Italic Light Italic Italic Semibold Italic Bold Italic ExtraBold Italic Black Italic*

### Step-by-step tasks, all logged automatically

Completing a complex procedure has never been easier and intuitive with WORKS' easy to follow task screens.

In case a user requires more detailed information on a task, support media (photos, videos, audio) and/or documents are just a command/click away.

In select modes (Workflow, Training), all user activities including realized task cycle times, and user inputs are logged.

### Feature-rich, yet extremely easy to use

WORKS is a very powerful tool for frontline workers to follow operational procedures, get detailed insights on the job and even fill-out forms totally hands free.

Simply import existing workflows/checklists from Excel so that you do not need to enter all information that you already have.

### Schedule and assign repetitive work orders to a single or a group of users

WORKS has an advanced scheduler to allocate a work to a single or a group of users in a timely manner. Every user sees own assignments and semi-finished works on any device that they sign in.

WORKS also has built-in communications tools so that the system could trigger SMS/email messages to inform a user for upcoming work assignment, deadline alert for pending works, and on-time/delayed finish log reports for managerial purposes.

### Fill-out forms by voice commands, 100% hands free\*

Taskimo WORKS contains a complete digital user input capture infrastructure embedded within the core workflow system. You can create a digital form-filling procedure entirely focusing on user inputs (like an audit checklist) or you can have the user enter some information for selected critical tasks while following a Standard Operating Procedure.

(\*): Requires Realwear Wearable Tablet