

**TASKIMO**

**Branding Guideline**



Primary Logo  
On White & Light Shades



Primary Logo  
On Black & Dark Shades



Secondary Logo  
On White & Light Shades



Secondary Logo  
On Black & Dark Shades

Greyscale Logo  
On White & Light Shades



Greyscale Logo  
On White & Light Shades

Greyscale Logo  
On Black & Dark Shades



Greyscale Logo  
On Black & Dark Shades



## Primary Font

Product names and subbrands should be written with this font family

# TT Norms

18 styles from *thin* to **heavy**

Style Used: **Bold**

A B C Ç D E F G Ğ H I J K L M N O Ö P R S Ş T U Ü V W X Y Z

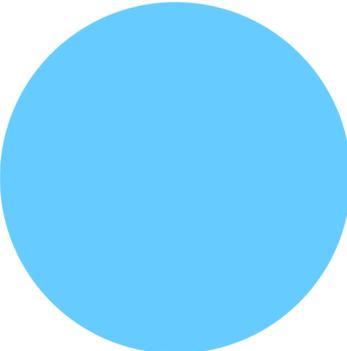
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# Color Palette



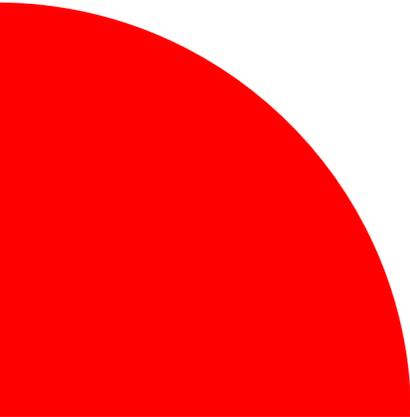
**#66ccff**  
R:102 G: 204 B:255



**#0066ff**  
R:0 G: 102 B:255



**#ffcc33**  
R:255 G: 204 B:51



**#ff0000**  
R:255 G: 0 B:0



**#33cc33**  
R:51 G: 204 B:51





## Secondary Font

All text should be written with this font family.

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Nunito Sans Family of 14 - Most used are regular and **bold**

ExtraLight Light Regular Semibold **Bold ExtraBold Black** *ExtraLight Italic Light Italic Italic Semibold Italic Bold Italic ExtraBold Italic Black Italic*

### **Step-by-step tasks, all logged automatically**

Completing a complex procedure has never been easier and intuitive with WORKS' easy to follow task screens.

In case a user requires more detailed information on a task, support media (photos, videos, audio) and/or documents are just a command/click away.

In select modes (Workflow, Training), all user activities including realized task cycle times, and user inputs are logged.

### **Feature-rich, yet extremely easy to use**

WORKS is a very powerful tool for frontline workers to follow operational procedures, get detailed insights on the job and even fill-out forms totally hands free.

Simply import existing workflows/checklists from Excel so that you do not need to enter all information that you already have.

### **Schedule and assign repetitive work orders to a single or a group of users**

WORKS has an advanced scheduler to allocate a work to a single or a group of users in a timely manner. Every user sees own assignments and semi-finished works on any device that they sign in.

WORKS also has built-in communications tools so that the system could trigger SMS/email messages to inform a user for upcoming work assignment, deadline alert for pending works, and on-time/delayed finish log reports for managerial purposes.

### **Fill-out forms by voice commands, 100% hands free\***

Taskimo WORKS contains a complete digital user input capture infrastructure embedded within the core workflow system. You can create a digital form-filling procedure entirely focusing on user inputs (like an audit checklist) or you can have the user enter some information for selected critical tasks while following a Standard Operating Procedure.

(\*): Requires Realwear Wearable Tablet